Woord en Daad in Burkina Faso

OUR MISSION AND VISION
Woord en Daad connects people, communities, organizations and local development work worldwide. We are motivated by the Christian perspective of justice and compassion to realize a dignified existence for every individual.

Woord en Daad was established in 1973 and is based in the Netherlands. Our mission is motivated by the Christian perspective of justice and compassion. Our aim is to overcome poverty by sustainably transforming people and societies.

Woord en Daad cooperates with 30 partner organizations in 22 countries in Africa, Asia, and Latin America. We connect social institutions, communities, educational centers, government bodies, entrepreneurs, and other sectors to realize sustainable change worldwide. Our approach consists of direct poverty alleviation, civil society strengthening and policy influencing.
OUR APPROACH: CONSORTIUM BUILDING & SYSTEM CHANGE

Woord en Daad aims to sustainably improve lives of vulnerable people, to realize a dignified existence for every individual. We believe a system change approach is needed to realize this, so Woord en Daad cooperates as much as possible in multi-stakeholder partnerships with governments, businesses, civil society organizations and knowledge institutes to reach a maximum of impact. We work in long term partnership with civil society actors SPONG, CREDO, AEAD, and ODE, educational partners AESEB and EFORE, leadership network Vision Afrique, and microfinance institute ACFIME, next to more project oriented and business partners. Lobby and advocacy are important for our development approach.

Woord en Daad’s organizational structure is project-based. This approach has arisen from our strong cooperation with external parties and allows us to work agile in teams. Our strategic partner organizations are advised and encouraged to follow the same organizational strategy and participate in an entrepreneurial way in consortia and project teams. We can support partners in congruence of this way of working, by offering consultancy support, e.g. using a value drive mapping.

SPONG is the national NGO platform in Burkina Faso, representing more than 250 organizations in Burkina Faso towards the government, and building capacity of their members. SPONG advocates for strong policies for the people in Burkina Faso, for example in the area of education, youth employment, or water and health.

Vision Afrique (VAC) is a network, committed to strengthen leadership in Burkina Faso and in the whole of Africa. The objective of the network is that (Christian) leaders, together active in local, national and international contexts, are interlinked in meaningful ways, to contribute to societal domains key to shaping the development of Africa.

Woord en Daad prioritizes youth employment in Burkina Faso. It is addressed through Education, a Job Booster Social Enterprise, and agribusiness development. A recent example is the work Woord en Daad is doing to realize 5,000 new jobs in the solar sector in 2019, cooperating with the Ministry of Energy in Burkina Faso. The Minister, dr. Bachir Ismaël Ouedraogo visited the Netherlands in September 2019 to meet Woord en Daad project leaders and representatives of a Dutch Vocation College (Hoornbeeck College). This College develops training materials for solar technicians in Burkina Faso.

OUR EXPERTISE INVESTED IN 5 PROGRAMMES

1. International Network for Christian Education (INCE) improves national education standards in each country involved.
2. Job Booster connects youth to the labour market needs and can facilitate vocational training and job coaching.
3. Sustainable Water focuses on WASH, water-for-food, and Integrated Water Resource Management (IWRM). It is realized with partner organizations, businesses, governments and water boards in the countries concerned.
4. Fair Factories focus on enabling food-processing SMEs to produce more food fairly with a positive social impact and profit for all parties involved.
5. Emergency relief and resilience enables partner organizations to effectively provide emergency relief and resilience aid in disaster areas.
WOORD EN DAAD

CHARACTERISTICS

1. strong supporters’ base in the Netherlands
2. extensive local partner network
3. strong concepts in our core areas of expertise
4. ability to manage complex multi-stakeholder programmes/consortia
5. flexible, project-based approach
6. focus on system change
7. Christian-based core values and development principles
8. global approach to challenges (addressing root causes of poverty and injustice at home and abroad)

OUR PROJECTS

1. Education

Woord en Daad implements in Burkina Faso the programme ‘International Network for Christian Education (INCE). The mission of INCE in Burkina Faso is to create quality (Christian) education, adapted to the Burkinabé context. The dream of INCE BF is to unify all Christian education actors in Burkina Faso in a network that works in harmony with other actors – including the government – in the education system, in order to: (1) transform the education system ensuring quality education; (2) transform the lives of children so they will become responsible and contributing citizens; (3) to create employees making a difference in all sectors.

Intervention domains of INCE BF are:
1. Capacity building of teacher training institutes
2. Quality improvement at local schools
3. Offering school advisory services for schools
4. Realizing a quality certification system
5. Context and policy influencing

Members of the INCE BF consortium are AESEB, AEAD, Credo, Vision Afrique/ EFORE, Driestar Educatief (Dutch Teacher Training and Expertise Center) and Woord en Daad. Within the INCE project, Woord en Daad financially sponsors about 4,000 children in the education programs of AEAD and Credo.

Job Booster Burkina Faso (JBBF) is a social enterprise, that will increase the local employability of urban and rural youth in three regions of Burkina Faso (Nord, Boucle du Mouhoun and Hauts-Bassins). JBBF is funded by Woord en Daad (30%) with a grant from Norad for 70% for the period 2018-2022. JBBF is implemented by a consortium of four organizations: Woord en Daad (in the Netherlands) and CREDO, AEAD and SPONG in Burkina Faso. This consortium cooperates with a wide range of TVET Training Centers, as service providers of trained youth, according to the needs of the employment market and private sector. These job opportunities will provide young people with the chance to realize their full potential. Large entrepreneurs and institutions (La Maison de l’Entreprise) are enthusiastic about the opportunities of Job Booster. Several gold mines, a public transport company and a farmer cooperation intend to hire new employees with JBBF.

The JBBF wants to achieve these ambitious key targets:
• 15,000 youth (self-) employed
• 20,800 youth trained in technical, life skills and business entrepreneurship

JBBF Project Leader: Cees Oosterhuis
c.oosterhuis@woordendaad.nl, +31 6 144 04 720
JBBF Project manager: Barthelemy Kaboret
bkaboret.bf@jobbooster-network.com
3 **Agribusiness | Cracking the Nut**

Building a value chain for cashew in Burkina Faso and Benin, is the aim of the project ‘Cracking the Nut’. Woord en Daad cooperates with Anatrans, the biggest cashew processing plant in Burkina Faso. With the Fair Factory concept, Anatrans is considered a Fair Factory. This implies, amongst others, that farmers get a fair price for their cashews and the employees get a fair salary. Woord en Daad, together with its consortium partners, focuses on training of the farmers to improve both the quality and quantity of the harvest and improves business practices of producer organizations. Together we build a sustainable and fair cashew value chain, which gives farmers a fair price, employees a fair salary and Burkina Faso a high value export product.

Cracking the Nut wants to achieve these ambitious targets:
- 10,000 farmers (and their families) supported with training
- 2,500 jobs at Anatrans
- 15,000 MT of processed cashew exported

*Project Leader: Corstiaan van Aalsburg*

c.vanaalsburg@woordendaad.nl
+31 6 242 25 029 (the Netherlands)
+505 88204300 (Nicaragua)

4 **Sustainable Water | Drops4Crops**

Woord en Daad aims to improve water-use efficiency in Burkina Faso, a country in the vulnerable Sahel region, where the weather becomes increasingly unpredictable. Long dry periods are alternated with heavy rains. This has implications for many farmers and their work.

A large share of the population in Burkina Faso works in agriculture. A sector with potential, but where farmers all too often earn little income. Among other things, the strong reliance on the weather, a lack of knowledge and technology, and an uncertain market are restrictive factors for the farmers. These are problems we want to tackle in the Drops4Crops project.

Together with farmer groups, local partners and the government.

In the water-challenged North of Burkina Faso we work for integrated water resource management measures and efficient water use. The targeted provinces for our program are Zondoma and Yatenga characterized by high poverty (70%). Our intervention is focused on smallholder vegetable producers. We aim for increased production and a yearly income growth for these farmers and their families. Income improvement is expected to be on average 500 euro per year per farmer.

Our partner ASPMY (Association des Producteurs Maraichers du Yatenga), a union of farmer cooperatives, is responsible for the execution of the program. ASPMY cooperates with ODE, Living Water International, and regional public organizations (DREA and DRAAH). The Dutch organization RVO finances 50% of the total budget for this project.

The 4 work packages will help us to achieve our goals:
1. Farmers get access to an integrated service package of land, credit, water and innovative irrigation technologies
2. New infrastructure to capture and storage water
3. Farmers are trained in improved production methods
4. Improved market knowledge and marketing techniques help farmers to increase their income

*Our ambitions:*
- 1,596 farmers reached in Burkina Faso
- 19,172 family members will benefit the program

*Project Leader: Wim Simonse*

w.simonse@woordendaad.nl, +31 183 611 800

<table>
<thead>
<tr>
<th>Total budget projects in Burkina Faso 2016 - 2018</th>
<th>€ 16,893,127</th>
</tr>
</thead>
<tbody>
<tr>
<td>Budget Education</td>
<td>€ 3,264,894</td>
</tr>
<tr>
<td>Budget Agribusiness</td>
<td>€ 2,912,215</td>
</tr>
<tr>
<td>Budget Job Booster</td>
<td>€ 6,013,341</td>
</tr>
<tr>
<td>Budget Drops4Crops</td>
<td>€ 3,234,019</td>
</tr>
<tr>
<td>Other projects</td>
<td>€ 1,468,658</td>
</tr>
</tbody>
</table>